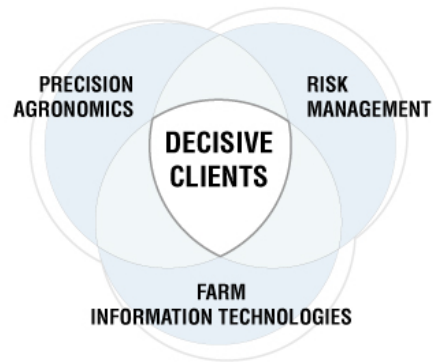


**Precision Agronomy, Risk Management & Farm Information Technologies = Decisive Farming™**



**BEISEKER — June 29, 2011**— Today, it was announced that the formally known DynAgraVRT business unit of DynAgra will be operating as a new company called Decisive Farming™. The new company plans to set the standard for farm-based services in Western Canada by focusing on Precision Agronomy, Risk Management, and Farm Information Technologies. Combining industry expertise and cutting-edge technologies, Decisive Farming has created an unprecedented suite of service programs designed specifically for farms in Western Canada. Key service offerings include: Optimize-RX™ (a premium Variable Rate Technology service), Know-Risk™ Farm Management, My Farm Manager™ (Online Management Tools), Sure-Check™ Soil Testing and Carbon Credits.



“This is an exciting time, as it means we can continue to focus on the further development of these essential farm services, and provide our customers with the highest standards of service” says Remi Schmalz, General Manager of Decisive Farming.

Decisive Farming has already shown its commitment to innovation with the launch of Decisive Mobile – the first mobile app specifically designed for Western Canadian farmers. The mobile app is free-of-charge and is now available for

download at [www.itunes.com](http://www.itunes.com). For more information about Decisive Mobile and the devices that are supported, visit [www.decisivefarming.com/mobile](http://www.decisivefarming.com/mobile).



**More About Decisive Farming:**

Decisive Farming is dedicated to providing growers in Western Canada with the tools and knowledge required to increase the profitability of their farm business. Using a combination of

industry expertise and cutting-edge technologies, Decisive Farming is helping its clients make better decisions about precision agronomics, variable rate technology, soil fertility, crop marketing, risk management, data management, and carbon credits.

Decisive Farming is more than just a company; it's an elite way of farming, supported by a committed group of professionals who care about what it means to farm. Like many their clients, the team at Decisive Farming has been in the business for four generations, and continues to honour the traditions of western agriculture while finding innovative solutions for the future.

**For more information:** Remi Schmaltz, General Manager, (403) 519-7707, [remi@decisivefarming.com](mailto:remi@decisivefarming.com), [www.decisivefarming.com](http://www.decisivefarming.com)

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*Decisive Farming, Optimize RX, My Farm Manager, and Sure-Check are trademarks of Decisive Farming Corp.*

***For more information:***

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